

As the central conference for orchestras, management and the music industry in German-speaking countries, **DOT26** offers you the opportunity to present your company to **over 200 participants – decision-makers and users** – on 10 and 11 May 2026 in Berlin. The entire conference will be **translated into English (AI-based, other languages on request)**. Immediately before or after the conference (on 9 May or 12 May), you may develop and offer, as a separate open event, a **user workshop** for existing users together with us. Please contact us for more information about this and other opportunities to increase your brand's visibility in additional and individual ways!



2026
GERMAN
ORCHESTRAS
CONFERENCE

There are **4 conference packages** to choose from for companies > **Early bird prices until 10 February 2026!**

	GOLD	SILVER	BRONCE	DIGITAL
Exhibition Space	up to 2 tables located in a prominent spot	1 table (additional table: 200 €)	1 table	-
Wi-Fi and Power Connection	yes	yes	yes	-
Access to current participant list	yes	yes	yes	-
Online banner advertisement	Your company banner prominently displayed	Your company banner prominently displayed alongside one other company	Your company banner prominently displayed alongside two other companies	Your company banner prominently displayed alongside two other companies
Advertisement in the digital event brochure	1 double page , including self-embedded links	1 page , including self-embedded links upgradeable to a double page (+ 200 €)	1 page (+ 50 € for self-embedded links)	1 page (+50 € for self-embedded links)
Company Representatives	3 people included, + 1 person: 205 € (1 day) / 360 € (2 days)	2 people included, + 1 person: 205 € (1 day) / 360 € (2 days)	1 people included, + 1 person: 205 € (1 day) / 360 € (2 days)	-
Conference Participation	> All company representatives have access to the conference			-
Possibility to be part of the conference content	1-hour session with self-chosen topic (consultation required, registration necessary 2 months in advance)	Interest in a company / product presentation (binding waitlist): If not all Gold partners use their presentation option we'll inform you 5 weeks prior to the conference (+350 €).	-	-
Presence in Main Lecture Hall	Display board / roll-up placement allowed	-	-	-
Ad Trailer	Your company trailer (max. 1 minute) in front of the plenum, presented by the DOT team	-	-	-
Logo on Event Materials	> on all presentation slides > front cover of the brochure > name tags	-	-	-
Industry Sector Exclusivity	> on request	-	-	-
Company listed & linked	> Company listed with contact, logo, and link on the DOT website for 1 month after the event			-
Price	Early Bird Price 3,500 € Classic Rate 3,750 €	Early Bird Price 1,700 € Classic Rate 1,900 €	Early Bird Price 725 € Classic Rate 800 €	Early Bird Price 400 € Classic Rate 450 €
ADDITIONAL OPTIONS				
Your own online session	You have the opportunity to offer your own online session for conference participants. This can be done before or after the event. (Price: 300 €)			
"Presented by..."	Your brand presence exclusively at one (additional) session in the programme. Your support will be explicitly highlighted in the programme and you will have the opportunity to briefly welcome the participants and introduce the speakers for the session. (Price: 200 €)			Your brand presence exclusively at one session in the programme. Your support will be explicitly highlighted in the programme. (Price 150 €)
Cocktail sponsorship	Make your presence felt in the evening too. Choose a cocktail from the menu (7 alcoholic/2 non-alcoholic available) and give it your own creative name, which appears on the cocktail menu along with your logo. This way, you will also be remembered during the fun part of the event. (Price 350 € / prices for multiple cocktails or the entire cocktail bar available on request)			

¹ The Early Bird rate is valid until **10 February 2026** inclusive.

² The number of tables is limited, but conference packages can still be booked without a table even after the quota has been exhausted.

³ All registered persons represent the booking company.

⁴ Deadline for advertisements, contact and graphic data: **10 April 2026** // First come, first served: We process and sort all advertisements, company listings, etc. according to conference package level based on the date of payment.

⁵ **Advertising specifications for the digital event brochure:** PDF 2.0 (no other file formats possible) // Size: 297 mm x 210 mm (portrait format) // **NO** bleed allowance & registration marks // Double pages as two single pages // Resolution: min. 72 ppi (= 595 x 842 px) / max. 300 ppi (= 2480 x 3508 px) // Colour space: sRGB //

Embed or vectorise all fonts // Reduce to background layer // Embed hyperlinks (if desired)