

The **German Orchestra Day** (DOT) is an annual two-day conference for concert and theater orchestras and, with around 200 participants, one of the largest industry meetings in Europe focusing on the D-A-CH region. As a think tank and networking meeting, it offers stakeholders from orchestra management (around 120 participants from orchestra directors to administrative staff), the music industry, orchestra musicians, and students of relevant disciplines an opportunity for dialogue and training.

Four conference packages are available for companies > **Early bird prices until January 19th, 2025!**



2025
GERMAN
ORCHESTRA
DAY

	GOLD	SILVER	BRONCE	DIGITAL
Exhibition Space	up to 2 tables located in a prominent spot	1 table (additional table: 200 €)	1 table	-
Wi-Fi and Power Connection	yes	yes	yes	-
Access to current participant list	yes	yes	yes	-
Online banner advertisement	Your company banner prominently displayed	Your company banner prominently displayed alongside one other company	Your company banner prominently displayed alongside two other companies	Your company banner prominently displayed alongside two other companies
Advertisement in the digital event brochure	1 double page , including self-embedded links	1 page , including self-embedded links upgradeable to a double page (+ 200 €)	1 page (+ 50 € for self-embedded links)	1 page (+50 € for self-embedded links)
Company Representatives	3 people included, + 1 person: 205 € (1 day) / 360 € (2 days)	2 people included, + 1 person: 205 € (1 day) / 360 € (2 days)	1 people included, + 1 person: 205 € (1 day) / 360 € (2 days)	-
Conference Participation	> All company representatives have access to the conference			-
Possibility to be part of the conference content	1-hour session with self-chosen topic (consultation required, registration necessary 2 months in advance)	Interest in a company / product presentation (binding waitlist): If not all Gold partners use their presentation option we'll inform you 5 weeks prior to the conference (+350 €).	-	-
Presence in Main Lecture Hall	Display board / roll-up placement allowed	-	-	-
Ad Trailer	Your company trailer (max. 1 minute) in front of the plenum, presented by the DOT team	-	-	-
Logo on Event Materials	> on all presentation slides > front cover of the brochure > name tags	-	-	-
Industry Sector Exclusivity	> on request	-	-	-
Company listed & linked	> Company listed with contact, logo, and link on the DOT website for 1 month after the event			-
Price	Early Bird Price 3,400 € Classic Rate 3,650 €	Early Bird Price 1,600 € Classic Rate 1,750 €	Early Bird Price 700 € Classic Rate 775 €	Early Bird Price 400 € Classic Rate 450 €
Additional features on request	> Your own online session before or after the conference, the option to feature a conference session with "Presented by..." and a cocktail name sponsoring at our DOT cocktailbar			