

16. DEUTSCHER ORCHESTERTAG



11. UND 12. NOVEMBER 2018

Umweltforum Berlin // Auferstehungskirche

COLOGNE, JULY 2018

DEAR COLLEAGUES AND FRIENDS OF THE GERMAN ORCHESTRA DAY!

If asked „how is your management style?“, you would likely reply without hesitating „Great! Thank you“. And this may or may not be the case, because great management style can be measured by the success of a company, but also by how content its employees are. Whether your leadership style is task-oriented, cooperative or authoritarian has something to do with the individual personality. Few are aware of this, as most takes place at the intuitive level. This is why we would like to dedicate this year's Orchestra Day to the subject of leadership style. We intend to reflect on our own leadership skills and behaviors, and want to expand and improve healthy leadership skills.

We hereby invite you to join us and our fantastic panel of experts, analysts and visionaries on Sunday, November 11th, 2018 to enrich yourself before we continue on the 12th with our second conference day. And this is new:

As part of our Orchestra Day we will host for the first time on Monday, November 12th a conference for orchestra musicians and managers. It is without a doubt typical to our industry that the music production segment (within the orchestra) is regarded as a separate entity from the administration, and that these „separate segments“ talk more about each other than with each other. Therefore, it is long overdue to discuss central subjects, which affect the work and future of the orchestra and to jointly establish how we can grow together.

Our goal is to learn from different perspectives and find positive solutions and ideas for our daily work. It is not a coincidence that our main focus will be based on the topic of internal communication. Together with our partners from DBV and DOV we are planning a content - rich and entertaining conference to further our education level, to get to know each other and to engage in rich discussions.

Please save the date for November 11th and 12th 2018 at the Umweltforum in Berlin.

We look forward to seeing you there!

Kind regards

Your Team of the German Orchestra Day


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